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M.B.A. (Part - I) (Semester - II) Examination, Dec. - 2013**BUSINESS ENVIRONMENT (Paper - XVI)****Sub. Code : 48335****Day and Date : Friday, 6-12-2013****Total Marks : 70****Time : 10.00 a.m. to 1.00 p.m.**

- Instructions :**
- 1) **Question No. 1 and 5 are compulsory.**
 - 2) **Attempt any two questions from question No.2 to 4.**

Q1) Case study:

Equally significant, but sadly ignored are factors like climate, minerals, soil, land form, rivers and oceans, coastlines, natural resources, and flora and fauna which have considerable influence on the functioning of a business, these and other related factors constitute natural environment. Modern man has not become completely Independent of nature. His activities are directly or indirectly guided by his natural or physical environment.

Natural environment exerts a profound impact on business. Every law that is enacted to regulate man's personal life and every legislation framed to control his business activities have an overriding consideration namely, public interest or natural justice.

- a) State the significance of natural environment. [10]
- b) Discuss impact of natural environment on business. [10]

- Q2) a)** State the nature and scope of business environment. [8]
- b)** What is economic environment? How is it important for business? [7]

- Q3) a)** Discuss the role of agriculture in Indian economy. [8]
- b)** Explain the functions of money market. [7]

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Q4) a) Explain the relationship between technological environment and society.

[8]

b) Mention the origin and objectives of I.M.F.

[7]

Q5) Write Short notes on (any four):

[20]

a) Environmental scanning.

b) Monetary policy.

c) Patents.

d) SEBI.

e) New Industrial policy.

f) Foreign exchange market.